

CONTRACT FOR PLACEMENT OF ADVERTISEMENT IN „MEETINGSPOLAND.PL” AND IN ALTERNATIVE PUBLICATION FORMS, 2015/2016 EDITION

We hereby order placement of our advertisement in the „MeetingsPoland.pl” 2015/2016 catalogue and the search engine

Name of venue / company (will be included In table of contents):
Invoice data: Name of company:Tax ID (NIP):
 Address: postal code:town/city:street:
 Invoice mailing address:

Name of contact: Mr./Ms. e-mail:
 tel.: fax: Comments:

Section	
<input type="checkbox"/> Conference venues (Ad of minimal size A4 compliant with the given format)	<input type="checkbox"/> Professional conference organizers (PCO) and event companies (Ad of minimal format ½ A4, list of realized events)
<input type="checkbox"/> Countries, regions, towns/cities (ad In selected format)	<input type="checkbox"/> Accompanying services (Ad of minimal format 1/2 A4) <input type="checkbox"/> Small offers exchange (Ad 1/8 i 1/4 A4)
Ad format	
<input type="checkbox"/> Size 1/8 A4 (horizontal) <input type="checkbox"/> Size 1/4 A4 (vertical) <input type="checkbox"/> Size 1/2 A4 <input type="checkbox"/> Size A4 <input type="checkbox"/> Standard presentation of the object (two A4 pages) <input type="checkbox"/> Spread (two adjacent A4 pages) <input type="checkbox"/> Glued insert (Double-sided printed A3 format sheet) Our choice of placement:	1.250 PLN net + 23% VAT = 1.537,50 PLN gross 1.750 PLN net + 23% VAT = 2.152,50 PLN gross 3.000 PLN net + 23% VAT = 3.690,00 PLN gross 5.000 PLN net + 23% VAT = 6.150,00 PLN gross 5.000 PLN net + 23% VAT = 6.150,00 PLN gross 8.000 PLN net + 23% VAT = 9.840,00 PLN gross 14.000 PLN net + 23% VAT = 17.080 PLN gross plus 10% = PLN
Additional advertising offers	
<input type="checkbox"/> Hard paper board (A4 format double-sided printed board with available perforation for tear-off) <input type="checkbox"/> Ribbon bookmark (board, 60 mm x 206 mm, glued to A4 sheet) <input type="checkbox"/> Insert (client's material, max format A5, not glued) <input type="checkbox"/> Supplement (format A5, max 8 pages, may be glued)	10.000 PLN net + 23% VAT = 12.300,00 PLN gross 6.000 PLN net + 23% VAT = 7.380,00 PLN gross 3.000 PLN net + 23% VAT = 3.690,00 PLN gross Individual estimate
Advertisement in the Introduction section or on chapter pages (offer for registered advertisers) <input type="checkbox"/> Size A4 <input type="checkbox"/> Size 1/2 A4 <input type="checkbox"/> Size 1/4 A4 <input type="checkbox"/> Size 1/8 A4	3.000 PLN + 23% VAT = 3.690,00 PLN gross 2.000 PLN + 23% VAT = 2.460,00 PLN gross 1.000 PLN + 23% VAT = 1.230,00 PLN gross 500 PLN + 23% VAT = 615,00 PLN gross
Covers <input type="checkbox"/> Front inside cover extended by flap to A3 format <input type="checkbox"/> Outside back cover extended by flap to A3 format	20.000 PLN net + 23% VAT = 24.600,00 PLN gross 25.000 PLN net + 23% VAT = 30.750,00 PLN gross
Partner's Package (exposure of offers of 10 companies)	5.000 PLN + 23% VAT = 6.150,00 PLN gross

Rozliczenie finansowe

Our advance payment is transferred alongside this Placement Contract :

(a) Advertisement value (net amount):	PLN
(b) Gross amount (net payment + 23% VAT)	PLN
(c) Financing - installments – net amount of installments:	PLN
(1st installment is due within 7 days of signing the contract, 2nd installment is due after publication of the catalogue)	

CLIENT STATEMENT

The Ad Placement Contract has been made in two identical copies, one for each party. By signing this Ad Placement Contract we state that we have read the „Terms of advertisement publication” in the „MeetingsPoland.pl” 2015/2016 catalogue and we accept them. At the same time we state that our company is/is not a VAT payer. We authorize the catalogue Publisher – MEETINGS POLAND Sp. z o.o., ul. Słomińskiego 19 lok. 21, 00-915 Warszawa, NIP: 113 280 97 33, to issue VAT invoices without our signature. We will transfer the 1st installment to account number given in the pro-forma document sent by electronic mail.

Town/city / date

Signature and stamp of Advertiser

Signature and stamp of Publisher

TERMS AND CONDITIONS FOR ADVERTISEMENT PUBLICATION IN „MeetingsPoland.pl” and alternative forms, 2015/2016 edition

TERMS OF AGREEMENT

The bilateral agreement for placement of advertisement once it has been approved, signed and sent in two copies to the Publisher becomes a binding agreement according to the existing law (Contract for Placement of advertisement, having been accepted, signed and sent in two copies to Publisher, becomes a binding agreement according to existing law. Publisher will sign and send one copy back to the Advertiser) Publisher is obliged to place the color ad of the client In the „MeetingsPoland.pl” Catalogue of Conference Venues and Services 2015/2016 according to placed order. The Catalogue will be published in print version in A4 format, print-run of 10 000 copies, and in the internet search engine www.meetingspoland.pl/searcher. Publisher will ensure distribution of the publication in Poland and abroad, among others, through their own channels, postal mailing, at various trade fairs and other forms of promotion.. The Advertiser is obliged to meet delivery deadlines regarding sending required ad materials, will make necessary editing and timely advance and final payments after receiving the invoice.

DISCOUNTS

Advertisers in previous editions of the „MeetingsPoland.pl” Catalogue „are eligible for 15% to 25% discounts. Advertisers present in the Catalogue for the second, third or fourth time are eligible for a 15% discount. Those present for the fifth, sixth and seventh time – a 20% discount. Ones present more than seven times are given 25% discount. Members of „Conferences and Congresses In Poland” Association are eligible for 15% discount. Discounts do not add up. **Note:** Publisher will give the above mentioned discounts provided all requirements contained in the „Terms of Publication” are met, particularly timely delivery of advertising materials and payment of the advance gross amount.

SUBMISSION DEADLINES, TERMS OF PAYMENT

Ad Placement Contract submission deadline and advance payment: September 30, 2015 r.

The Contract must be sent by traditional postal service In two identical copies, one for each party. In addition, a scan of the signed contract should be sent by email to katalog@meetingspoland.pl. Together with contract submission, the advertiser should pay the 1st installment covering 50% of the total gross amount due. Delay in payment by the advertiser will cause the withdrawal of discounts given by the Publisher. Invoice for the 2nd installment will be sent after the publication of the Catalogue and must be paid within 14 days of issuance. In case of overdue payments, interest will be added to the invoice amount.

REQUIRED MATERIALS, EDITING, APPROVALS

Ad materials submission deadline: October 15, 2015

Required materials (guidelines for each section can be found on www.meetingspoland.pl) should be sent by email to : katalog@meetingspoland.pl or to an ftp address provided by Publisher. Information regarding the ad materials: tables, graphics (format TIFF, EPS or JPG, resolution 300-350 dpi, CMYK color profile), logo (all elements to be embedded in file, format EPS or PDF, fonts converted to curves, resolution bitmap 300-350 dpi, all in CMYK color profile), own advertisement (all elements embedded in file, format EPS, fonts converted to curves, resolution bitmap 300-35- dpi embedded in file – linked, all in CMYK profile or TIFF 300 dpi, CMYK). It is mandatory to attach file with advertisement sample (low resolution) in JPG format. To ensure the color quality, a matchprint should be provided (digital color printout or cromalin (ozosal). Advertisers may send a statement on not delivering their sample ad printout. All electronic files should carry a name allowing for identification of company or venue, eg. “name.venue” or “name.advertisement format”. Design of the conference venue page or the list of realized events will be presented to the Advertiser via email for corrections or approval. Response is required within 3 business days. Comments regarding the page or the event list should be sent by email. Approval of the page or the list is realized by sending to Publisher a signed printout via fax or email with attached scan.. Lack of response will be equivalent to the design approval.

CONTENT AND FORM OF ADVERTISEMENT

Content and form of advertisement must be compliant with the existing Polish law. All issues related to copyrights of the provided advertising materials are the responsibility of advertiser. Publisher reserves the right to assess the technical quality of materials provided by advertiser and is not responsible for the quality of print resulting from not taking into consideration their reservations.

COPYRIGHTS

All signed Owners/Proxies of Advertiser state that they own all copyrights to use the information contained In their advertisements in areas mentioned in par. 50 of the law on copyrights and the right to exploit used trademarks, and consent to post all sent information in the „MeetingsPoland.pl” catalogue of conference venues and services on all kinds of data storage media (paper, electronic, information and telecom networks) and process the above information at the discretion of the catalogue Publisher. They also agree that advertisements and drawings as well as other text and graphic elements are posted on the page with the above mentioned venue, at the discretion of the catalogue Publisher.

FREE AND PROMOTIONAL COPIES

Advertiser will get 1 free copy of the catalogue confirming service provision. They can also purchase additional copies for promotional unit price of 30,00 PLN.

Catalogue Publisher: MEETINGSPOLAND Sp. z o.o.

ul. Słomińskiego 19 lok. 21, 00-195 Warszawa

tel. +48 22 810 86 89, 87 428 49 95

e-mail: katalog@meetingspoland.pl, www.meetingspoland.pl